



<Full Name>
<Street Address>
<City, State, Zip>

Need some quick cash?

Sign into your account and apply for a LendUp Loan at lendup.com



LendUp *We're here when you need us*

Hi <First Name>

Thanks for being a great LendUp customer! We hope you'll think of us the next time you need quick cash. As a reminder, you can apply from your computer or smartphone whenever it's convenient for you — 24/7. We offer instant decisions and, if you're approved, cash in your account within one business day².

We also have something no one else has: the LendUp Ladder¹, our rewards platform where customers can earn points by paying their loans on time, referring friends and taking our free online financial education courses.

We look forward to working with you again — whenever you may need us. You can sign into your account, 24/7 at lendup.com with your email address: <your@email.com>

Sincerely,
Your LendUp Team



Quick cash²



Here when you need us



No hidden fees



Credit education

- ✓ Borrow money when you need it
- ✓ Learn how to build your credit score
- ✓ Learn how to protect yourself online
- ✓ Check your loan status – 24/7

“ This is a truly good, honest company that cares about their customers. I could tell that you see us as real people.

CHRISTINE H., CALIFORNIA

Sign into your account

Your email: <your@email.com>

1 Go online

Go to LendUp.com

2 Sign in

Sign into your account with your email

3 Apply

Apply 24/7 and get an instant decision

Forget your password? No worries. You can reset it on our website.

The LendUp Ladder – climb to a better financial future



Repay Your Loan

Paying back your loans on time and in full is the simplest way to earn points.



Education Courses

Earn points for completing each of our free education courses.



Refer a Friend

When you refer a friend and they take a LendUp, you both get points.



Share Your Story

Everyday LendUp customers has a story. Share yours to earn points.



🌐 Visit our website www.lendup.com

📞 Call us at 1-855-971-1091

¹Higher loan amounts are available at Prime level on the Ladder. Availability varies by state.

²Loans approved before 5pm PT M-F are typically funded on the next business day (excluding holidays).

Maximum APR is within state and federal restrictions. Please reference your state guidelines for specifics.

Rates and terms may vary. Please visit lendup.com to understand what is available in your state.

Customer notice: This is an expensive line of credit and should be used for short-term financial needs only. Customers with credit difficulty should seek credit counseling.

LendUp is a licensed Credit Services Organization in the state of Ohio. LendUp loans in Ohio are funded by a third-party lender and serviced by Insights Servicing, Inc.

LendUp is licensed by the Department of Business Oversight pursuant to the California Deferred Deposit Transaction Law.