



<Full Name>
<Street Address>
<City, State, Zip>

<FirstName>,

Need a short-term loan?

We'd like to invite you to try LendUp.

The online application is fast and decisions are instant — 24/7. You could have **up to \$250** in your account as soon as tomorrow¹!

Good credit's not required. And best of all?
You're pre-approved!

Apply online now and get an instant decision



GO TO:
lendup.com/preapproved

ENTER YOUR CODE:
<XXXX XXXX XXXX>

You're
Pre-Approved
for a **LendUp Loan** of up to

\$250

OFFER EXPIRES: <xx/xx/xxxx>

How to apply:

1	Go online to	lendup.com/preapproved
2	Enter your code	<XXXX XXXX XXXX>
3	Apply & get an instant decision	Money in your account fast!¹

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll-free 1-888-567-8688. See **PREScreen & OPT-OUT NOTICE** on other side for more information about prescreened offers.

You're Pre-Approved

for a LendUp Loan of up to

\$250

DETAILS INSIDE



The LendUp Way



Instant online decision, 24/7



No hidden fees



Good credit not required



Quick cash¹

¹Loans approved before 5pm PT M-F are typically funded on the next business day (excluding holidays).

Customer notice: This is an expensive line of credit and should be used for short-term financial needs only. Customers with credit difficulty should seek credit counseling.

Maximum APR is within state and federal restrictions. Please reference your state guidelines for specifics.

LendUp uses nontraditional sources of data to make credit decisions. Applicants with poor and no traditional credit are regularly approved. LendUp is a registered trademark.

LendUp is a licensed Credit Services Organization in the state of Ohio. LendUp loans in Ohio are funded by a third-party lender and serviced by Insights Servicing, Inc.

LendUp is licensed by the Department of Business Oversight pursuant to the California Deferred Deposit Transaction Law.

PREScreen & OPT-OUT NOTICE: This “prescreened” offer of credit is based on information in your credit report indicating that you meet certain criteria. This offer is not guaranteed if you do not meet this specified criteria. If you do not want to receive prescreened offers of credit from this and other companies, contact TransUnion Opt Out Request, P.O. Box 505, Woodlyn, PA 19094-0505; Equifax Options, P.O. Box 740123, Atlanta, GA 30374-0123; Experian Consumer Opt Out, P.O. Box 919, Allen, TX 75013, or call 1-888-567-8688 or visit www.optoutprescreen.com.

LendUp

Visit our website lendup.com | Call us 1-855-971-1091

Here's what customers are saying about LendUp

“ I love your company...
Your fees are up front and reasonable, plus you are easy to get a hold of.

– FELICIA C.

“ Financially this year has been a struggle living paycheck to paycheck.
LendUp is a blessing.

– BENJAMIN W.

“ You have a great program.
I have already paid off and stopped using payday loan lenders.

– CHARLIE B.